

“ASIAN PERSPECTIVES, GLOBAL VIEWPOINTS”

INTERNATIONAL MALAYSIA LAW CONFERENCE

26–28 September 2012

Kuala Lumpur Convention Centre, Malaysia

Day 2 — 27 Sept 2012

Legal services: The evolving legal landscape

In Richard Susskind's book *The End of Lawyers?*, he observed rather casually, “a future in which conventional legal advisers will be much less prominent in society than today, and, in some walks of life, will have no visibility at all”. Is the profession's engrained conservatism killing itself? This session will explore the threats to, and opportunities for, small law firms, in-house departments, legal publishers, training establishments and individual lawyers.

Speakers

1. Matt Kesner, *Chief Information Officer, Fenwick & West LLP, USA*
2. Wong Meng Meng SC, *President, Law Society of Singapore*

Moderator

Gaythri Raman, *Head of Customer Discovery & Innovation, Asia, LexisNexis*

The conference programme detailing session topics and synopses, session time slots and confirmed speakers who are set to grace the event can be found [here](#).

We are also pleased to offer the preferential registration rate of RM1,400 for members of the Malaysian Bar, Advocates' Association of Sarawak and Sabah Law Association. Young lawyers and pupils in chambers are entitled to a special registration rate of RM1,000 while students enjoy a nominal registration rate of RM500. All these rates are available right up to the date of the conference.



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Come join us in this exciting event.

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Law Practice Management

Day 3 — 28 Sept 2012

How small- and medium-sized firms can accelerate their profits and how group practice can benefit small- and medium-sized firms

Is your firm operating at its maximum revenue and profit capacity? Is your firm operating at a profit that allows significant sustained year-on-year growth? If either of those answers was no, then this session is for you!

It is becoming increasingly difficult for small- and medium-sized firms to maintain a competitive position in the Malaysian legal industry. With a growing amount of large firms and international firms attempting to expand into the Malaysian market, it is becoming a challenge for these practitioners to draw in clients. Becoming a group practice is an option, which would soon be available for small- and medium-sized firms.

This session is big on actions and short on theory. It is packed with practical advice and specific actions that you can apply in your practice today.

Speakers

1. Ian R Homer, *Business Coach, ActionCOACH*
2. Mark Goh Aik Leng, *Founder, Mark Goh & Co, Singapore*
3. Mathew Thomas Philip, *Managing Partner, Thomas Philip*

Moderator

George Varughese, *Partner, George Varughese*

Kindly take note that the Bar Council is in the midst of finalising the Legal Profession (Group Practice) Rules 2012 (“Rules”). When implemented, the Rules would, *inter alia*, allow several small law firms to share premises, staff members, fax machines, photocopiers and IT services. Please refer to [Circular No 175/2012](#) dated 9 August 2012.